

WA Reds Rugby League



CORPORATE PACKAGES 2008



Welcome
Suites & Hospitality Options
Reds Business Club
Sponsorship
Advertising
2008 Event Schedule
Corporate Box & Suite Layout



WA Reds Rugby League

An exciting time to enjoy rugby league in Perth

The WA Reds, our new Western Australian team is bringing back quality rugby league to Perth in 2008 as we kick off the inaugural season in the Jim Beam Cup. It is an exciting time for the code after ten years out of the spotlight to again play on a national stage. The second tier Sydney based competition is the first step in the drive to the re-establish the WA Reds as a full NRL franchise.

Join us and be ready for kick off!

Corporate hospitality, sponsorship and membership are ways for you to be involved and host your clients, staff or your family and friends to watch rugby league at a national level in the comfort of Members Equity Stadium.

The WA Reds are well progressed with recruiting and have signed our best local talent along with quality players from Australia, New Zealand and England. We are expecting to see good results in 2008 and look forward to your support.

The Jim Beam Cup will be played between 12 teams in 22 home and away games, with 11 home games at Members Equity Stadium.

Additional to the games, the WA Reds will be hosting corporate functions which will be targeted to business attendance as well as the opportunity to enjoy a State of Origin Tour with your industry colleagues.

We look forward to seeing you at the games...

Bill Nosworthy

General Manager

WA Reds Rugby League

WELCOME



WA Reds Rugby League

Corporate Hospitality can be extended for a full season or part season depending upon availability.

Priority will be given to groups taking full season bookings.

Prices indicated include GST

Corporate Suites:

\$155.00 per seat per game

Available in 6, 12, 15 and 18 seat formats for 11 game or 6 game lots

Includes:

- Entry to ground
- Set food and beverage allowance (beer, wine, soft drink)
- Company Listing in Game Day Program
- Signage on front of box facing ground
- Access to pay as you go bar after the game

Corporate Open Air Boxes:

\$135.00 per seat per game

Available in 4, 6, 8, 9, 10, 12 and 18 seat formats for 11 game or 6 game lots

Includes:

- Entry to ground
- Pre game function in Grand Stand Lounge Bar (cocktail food, beer, wine, soft drink)
- Beverages supplied in boxes (set allowance) for main game
- Access to pay as you go bar after the game



WA Reds Rugby League

Business Club Membership for the new WA Reds will be an elite club of Rugby League supporters who want to see the game grow in WA and be one of the people behind its success. The Club will also work strongly on the business network requirements of the group and include a Business Club Directory and offer Network Functions to members. Prices include GST.

BC1 One Person NRL Business Club Package

Investment: \$3,850.00

- Pre Game Function at all home games for 2008 (11 games). Includes Guest speaker, food and drinks, game admission with priority seating.
- Post game function (drinks only) for one hour following each game
- Priority option on tickets and preferred seating options to WARL, NRL & major international fixtures
- A trip including 2 nights accommodation to a 2008 NRL State of Origin Game
- Four business functions throughout the year.
- Inclusion in the WA Reds Business Directory

BC2 Two Person NRL Business Club Package

Investment: \$6,930.00

- Same package as BC1 but includes all benefits for 2 people from one company

BC3 Two Person Home with one person NRL Business Club Package

Investment: \$5,830.00

- Same package as BC1 but includes all benefits for 2 person hospitality at home and only one person for the NRL State of Origin Game.

BC4 One Person Non NRL Game Business Club Package

Investment: \$2,530.00

- Same package as BC1 but without the NRL State of Origin Game and applies for hospitality at home games only

BC5 Home Game Hospitality per person per game

Investment: \$220.00

- Pre Game Function at home games. Includes Guest speaker, food and drinks, game admission with priority seating.
- Post game function (drinks only) for one hour following each game



WA Reds Rugby League

Sponsorship offers a unique opportunity to join with the growth of rugby league in WA .

Packages available can include

- | | |
|--------------------------|------------------------|
| • Major Team Sponsor | Negotiable |
| • Platinum Sponsorship | From \$22,000 per year |
| • Gold Sponsorship | From \$16,500 per year |
| • Silver Sponsorship | From \$11,000 per year |
| • Associate Sponsorship | From \$6,600 per year |
| • Scoreboard Sponsorship | From \$3,300 per year |
| • Ground Sponsorship | From \$550 per game |
| • Shorts Sponsorship | From \$5,500 per year |
| • Game Day Sponsor | From \$1,650 per game |
| • Player Sponsors | Negotiable |
| • Accommodation Sponsor | From \$3,300 per year |
| • Restaurant Sponsor | From \$5,500 per year |
| • Hotel Sponsor | From \$5,500 per year |
| • Media Sponsors | Negotiable |
| • Official Suppliers | Negotiable |

Benefits can be tailored to your needs

- Media Branding
- On site Branding
- Presentation Rights
- Name / logo with marketing
- Name logo with website
- Presentation rights at official functions
- Priority Ticketing
- Corporate Suite Hospitality
- Corporate Box Hospitality
- Playing strip sponsorship
- Training strip sponsorship
- Goals and corner posts
- Scoreboard sponsor
- Signage rights
- Function and general hospitality benefits
- PA Announcements
- Program advertising
- NRL Tour Programs

See over for base packages which are available



WA Reds Rugby League

Prices include GST.

Associate Sponsorship

\$6,600.00

- Corporate Box for 4 People
- Entry to game
- Pre game cocktail function in Grand Stand Lounge with finger food and beer, wine and soft drinks for one hour
- Drinks in box during game (set allowance including beer, wine, soft drink and water)
- Access to pay as you go bar after game
- 3m x 1m signage on fence - production at cost of sponsor
- Business Club Service Directory Listing
- Website listing

Silver Sponsorship

\$11,000.00

- Corporate Box for 6 People
- Entry to game
- Pre game cocktail function in Grand Stand Lounge with finger food and beer, wine and soft drinks for one hour
- Drinks in box during game (set allowance including beer, wine, soft drink and water)
- Access to pay as you go bar after game
- 2 x PA Announcements per game
- Right to distribute brochures with gate entry for one game for the season
- 3m x 1m signage on fence - production at cost of sponsor
- Business Club Service Directory Listing
- Website listing



WA Reds Rugby League

Prices include GST.

Gold Sponsorship \$16,500.00

- Corporate Shared Suite for 6 People
- Entry to game
- Food & beverage served in suite for period of games with a set allowance of finger food and beer, wine and soft drinks.
- Additional food and beverage may be purchased as required through caterer
- Access to pay as you go bar after game
- 3m x 1m signage on fence - production at cost of sponsor
- 2 x PA Announcements per game
- Right to distribute brochures with gate entry for one game for the season
- Business Club Service Directory Listing
- Website listing

Platinum Sponsorship \$22,000.00

- Corporate Shared Suite for 9 People
- Entry to game
- Food & beverage served in suite for period of games with a set allowance of finger food and beer, wine and soft drinks.
- Additional food and beverage may be purchased as required through caterer
- Access to pay as you go bar after game
- 2 by 3m x 1m signage on fence - production at cost of sponsor
- 4 x PA Announcements per game
- Right to distribute brochures with gate entry for two games for the season
- Business Club Service Directory Listing
- Website listing



WA Reds Rugby League

Prices include GST.

Shorts Sponsorship \$5,500.00

- Logo included on front left leg of shorts
- Logo included on rear right leg of shorts
- 2 x season memberships of the WA Reds
- 3m x 1m signage on fence - production at cost of sponsor
- 2 x PA Announcements per game
- Business Club Service Directory Listing
- Website listing

Game Day Sponsorship \$1,650.00

- 8 x PA Announcements per game
- Right to distribute brochures with gate entry for the sponsored game
- Right to toss coin at the start of the game
- Right to half time arena presentation (presentation at cost of sponsor)
- 2 seats in WA Reds Guest Corporate Suite for sponsored game
- 20 general seating tickets for sponsored game



WA Reds Rugby League

Arena Signage:

Arena signage will be available on a full season basis (11 home games)

- 6m sign \$2500.00
- 3m sign \$1800.00

Program Advertising

Rugby League News will be distributed at all home games in Perth as well as weekly to all Jim Beam Cup and Premier Grade games in Sydney. The program will include all national news on Rugby League with updates on the competition and teams. It will be printed in A4 format.

Per Issue	Colour	Mono
• Quarter Page	\$400	\$200
• Half Page	\$700	\$300
• Full Page	\$1000	\$500

Website Promotion

The official website of the WA Reds is www.waredsrugbyleague.com.au

- Banner advert \$1000 per month
- Directory Listing \$500 per season



WA Reds Rugby League

December 2007	Sponsor and Member Christmas Barbecue
February 2008	Program and Sponsor Launch for 2008
February 2008	Jim Beam Cup Trial Games
29 March 2008	Jim Beam Cup Inaugural Season starts
May 2008	Chairman's Business Lunch
June 2008	NRL State of Origin Tour
July 2008	WA Reds Fundraising Gala Dinner
September 2008	Final Series
October 2008	Annual Awards & Presentation
Other events may be added and will be confirmed with sponsors and members.	



WA Reds Rugby League

CORPORATE BOXES - OPEN AIR LEVEL 1 GRANDSTAND

B1 6 seat	B2 6 seat	B3 8 seat	B4 8 seat	B5 10 seat	B6 10 seat	B7 8 seat	B8 6 seat	B9 8 seat	B10 6 seat
B11 6 seat	B12 6 seat	B13 6 seat	B14 6 seat	B15 8 seat	B16 8 seat	B17 6 seat	B18 6 seat	B19 6 seat	B20 6 seat
B21 4 seat	B22 8 seat	B23 4 seat	B24 8 seat	B25 9 seat	B26 12 seat	B27 9 seat	B28 18 seat	B29 9 seat	B30 9 seat
B31 6 seat	B32 6 seat								

CORPORATE SUITES ARENA LEVEL GRANDSTAND

S1 11 seat	S2 18 seat	S3 12 seat	S4 12 seat	S5 12 seat	S6 12 seat	S7 15 seat	S8 15 seat	S9 12 seat	S10 12 seat	S11 12 seat	S12 12 seat	S13 18 seat	S14 PA/Media
10 m	20 m	30 m	40 m	50 m	40 m	30 m							

WA REDS CORPORATE SUITES AND OPEN AIR BOXES

WA Reds Rugby League



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Perth

Marketing

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